

# CarrierLink

## for Agencies

### Closing the Contracting Loop

#### CarrierLink from SuranceBay

SuranceBay, trusted by 1,000 IMOs and 700,000 producers and advisors in the Life & Annuity industry, now offers CarrierLink. This advanced suite of tools and APIs optimizes data exchange between carriers and agencies, ensuring a seamless and efficient flow of information.

CarrierLink uses your agency's carrier web site access to automatically import producer information into your SureLC account, including contracts, hierarchy, commission settings, product training, and compliance data. Additionally, it enables the import of book of business, commissions, and pending case data.

#### Benefits of CarrierLink:

##### → Contracting

Say goodbye to manual processes. CarrierLink automates the communication of contract approvals, writing codes, and terminations. It provides strict data entry and validation of hierarchy and commission levels, while alerting agencies of mismatches between submitted requests and received contract information, thus pre-empting future conflicts.

##### → CanSell

CarrierLink offers comprehensive information and automatic validation of compliance requirements for New Business, aiding in identifying business channels and available products. It saves valuable time for producers and admins by eliminating the need to search for information on carrier sites.

##### → Producer Maintenance

Stay ahead of compliance requirements. CarrierLink allows agencies to identify obsolete compliance data at the carrier and easily submit updates through SureLC Data Express.

**EXPERIENCE THE EFFICIENCY OF CARRIERLINK AND ELEVATE YOUR OPERATIONS TODAY.**



**813-433-0221**



**Sales@surancebay.com**



**SuranceBay.com**